RetouchingPros.com

2021 Price Sheet

Common Services:

- Virtual Staging \$29
 - Includes putting furniture and décor in vacant rooms
 - o Does not include removal / replacement of items, or color changes of existing items
- Quick Décor \$14
 - Virtual staging, but for areas where you just need some small décor added (e.g. bathrooms/kitchens),
 - Does not include any furniture, just décor/accent items.
- Virtual Painting \$14
 - Includes painting walls OR recoloring cabinetry OR replacing a floor (pick one!)
 - o Does not include replacing items or changing textures / materials
- Virtual Move-Out \$29
 - Includes removal of furniture and décor in a photo, to get a vacant looking room
 - Does not include putting new things in the photo, though we may need to replace some items that were obscured by removed furniture (e.g. some windows, and at our discretion)
- Virtual Redecoration \$59
 - Includes removal of existing furniture and décor, recolors/replacement of walls, floors, cabinetry, appliances, and then re-staging with new furniture and décor
 - o Does NOT include structural changes like adding / removing walls
- Virtual Decluttering \$14
 - o Includes removal of small items / decorations / clutter (to a reasonable extent)
 - Does not include removal of full pieces of furniture and large items
- Virtual Twilight \$14
 - Replace sky, update color/contrast, update internal and external lighting for a perfect dusk hero image
- Exterior Touchup \$19
 - Includes touching up the exterior of the building, light landscaping updates, grass, sky, lighting, door and shutter recolors, etc.... "Curb appeal" type updates
 - o Does not include adding patio furniture, pools, or other "staging" items
 - Does not cover removal of cars, lots of snow, large trees, or other large obstructions

Sample Discounted Upcharges for Common Special Requests (per photo):

- Adding 'painting' to staging, \$10
- Painting multiple categories of items in one photo, or texture changes, \$10
- Replacing Chandeliers while staging, \$10
- Multiple versions / recolors of a photo, \$10 and up per version based on the request
- Revisions to courtesy 'vacant' photos provided during Redecorating service, \$10

We try not to charge upgrade fees when we can do requests as a courtesy, but often it takes more work than the standard service, and therefore sometimes upgrade charges cannot be avoided.

Revisions are FREE (*)

For all services, revisions that are in line with the service and original instructions are FREE. Revisions due to changing, conflicting, or lack of clear upfront instructions may require an upcharge and/or complete repayment of service.